

B.V. Patel Institute of Management, Uka Tarsadia University



Date: 11/12/2021

Session on Entrepreneurship Journey of Mr. Ghanshyambhai Lukhi"

Objectives of Session: Its aim is to motivate students how to become an entrepreneur by using your own values and beliefs.

Outcomes of Session: At the end of students got an idea how to start any business with patience, hard work and dedication. He mainly focused on the theme "Make in India"

Date	11-12-2021
Time	10:00am to 12:30 pm
Venue:	Shrimad Hall
No. of Students:	40 (BBA) + 40 (MBA)
Speaker	Mr. Ghanshyambhai Lukhi, Owner of Tapi Food Products
Coordinator:	Dr. Anuradha Pathak & Ms. Vaishali Pillai

Session begun with journey from being a college student to becoming a successful entrepreneur. The students were motivated & informed about various challenges & avenues available for starting new business ventures. The session was very interactive. The students asked many question which were answered by Mr. Lukhi very patiently.





The purpose of the session was to inspire and train the students to take up self employment as a career and become role models to the world. Mr. Lukhi spoke about the quintessence of successful leadership strategies and the entrepreneurship and innovation as the basis of founding blocks for the major economies in the world.





Mr. Lukhi urged the young innovators to try and to fail and to act fast because the essence of winning lies in starting and having tried. He also discussed how Young Indians has a vision to be recognized for creating an environment, which promotes entrepreneurship as a tool for developing India. Experience sharing by him on various aspects of their journey has enabled students to be inspired to take on a journey of entrepreneurship. All in all, it was a truly reformative session that filled the attendees with a new zeal to create something meaningful or to solve a problem.